PTO/SB/30 (09:04)

Approved for use through 07/31/2006. OMB 0651,0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number. Request 09/874,563 **Application Number** for June 5, 2001 Filing Date Continued Examination (RCE) Atcheson **Transmittal** First Named Inventor 3621 Address to: **Art Unit** Mail Stop RCE Commissioner for Patents Hayes, John W. **Examiner Name** P.O. Box 1450 Alexandria, VA 22313-1450 109905-135520 Attorney Docket Number

This is a Request for Continued Examination (RCE) under 37 CFR 1.114 of the above-identified application. Request for Continued Examination (RCE) practice under 37 CFR 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. See Instruction Sheet for RCEs (not to be submitted to the USPTO) on page 2.

1.	1. (Submission required under 37 CFR 1.114) Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, applicant must request non-entry of such amendment(s).									
	a. Previously submitted. If a final Office action is outstanding, any amendments filed after the final Office action may be considered as a submission even if this box is not checked.									
	i. Consider the arguments in the Appeal Brief or Reply Brief previously filed on									
	b. Enclosed									
	٠	ı. 🔽		iii. 🔲	Infon	mation Disclosure S	tatement (IDS)			
	i	ii. 🗌	Affidavit(s)/ Declaration(s)	iv.	Othe	r				
2. (Misc	ellane	eous							
	a. [Suspension of action on the above-identified applicate period of months. (Period of suspension sha	Il not exceed 3 m	onths; I	ee under 37 CFR 1.17				
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3. (Fee		The RCE fee under 37 CFR 1.17(e) is required by 3							
	a. [The Director is hereby authorized to charge the follo Deposit Account No. <u>500393</u>	-			s sheet.			
	i. RCE fee required under 37 CFR 1.17(e) 08/12/2005 SHASSEN1 00000078 09874563									
		i. <u> </u>	Extension of time fee (37 CFR 1.136 and 1.17) Other	01 FC:1	801		790.00 OP			
	_		Check in the amount of \$ 790		_enclo	sed				
	c. [Payment by credit card (Form PTO-2038 enclosed)							
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.										
			SIGNATURE OF APPLICANT, A	TTORNEY, OR	AGEI					
Signat Name		Type)	Al AuYeung			Date Registration No.	August 9, 2005 35,432			
		<i>-</i>	CERTIFICATE OF MAI	ING OR TRAN	ZIMZ		30,402			
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450 or facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.										
Signati	ıre		Wilte & Musicade							
Name	(Print/T	• • •	YvettelL. Chriscaden Tradion is remained by 37 CFR 1.114. The information is re			Date August 9, 20				

to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS SEND TO: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Undertie Pa	perwork Reduction Act of 1995	. no person			Trademark	Office; L	PTO/SB/21 (09-04) through 07/31/2006. OMB 0651-0031 J.S. DEPARTMENT OF COMMERCE displays a valid OMB control number.		
TRACE			Application Number	09/874,56					
	RANSMITTAL	Filing Date	June 5, 2	June 5, 2001					
	FORM	First Named Inventor	Atcheson	-	,				
	. •	Art Unit	3621	3621					
to be used for	all correspondence after initial	filina)	Examiner Name	Hayes, Jo	Hayes, John W.				
	f Pages in This Submission	ming)_	Attorney Docket Number	109905-1	109905-135520				
Total Number of	r rages III This Submission			 	-				
ENCLOSURES (Check all that apply)									
Fee Trans	smittal Form		Drawing(s)	Prawing(s)			Allowance Communication to TC		
L F	ee Attached		Licensing-related Papers				eals and interferences		
Affer Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request			CD, Number of CD(s) Landscape Table on CD			(Appea Proprio Status Other below)	Il Communication to TC Il Notice, Brief, Reply Brief) etary Information Letter Enclosure(s) (please Identify); Continued Examination; ipt Postcard		
Reply to I	Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT								
Firm Name				<u>-</u>					
Signature	Schwabe, Williamson & W	yaπ, P.C.							
Signature ###									
Printed name Al AuYeung									
Date August 9, 2005 Reg. No. 35,432									
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the date shown below:									
Millet Muscaan									
Typed or printed name Yvette L. Chriscaden Date August 9, 2005									

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Effective on 12/08/2004 FEE TRANSMITTAL FOR FY 2005 □ Applicant claims small entity status. See 37 CFR 1.27 TOTAL AMOUNT OF PAYMENT (\$) 790 METHOD OF PAYMENT (check all that apply) □ Check □ Credit Card □ Money Order □ None □ Other (please identify): □ Deposit Account Deposit Account, the Director is hereby authorized to: (check all that apply) □ Charge fee(s) indicated below □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated below, except for the filling fee □ Charge fee(s) indicated bel	PTO/SB/17 (12-04v2 Approved for use through 07/31/2006. OMB 0651-003; U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number								
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FOR FY 2005 Applicant claims small entity status. See 37 CFR 1.27 TOTAL AMOUNT OF PAYMENT (S) 790 Art Unit 3621 Attorney Docket No. 109905-135520 METHOD OF PAYMENT (check all that apply) Check Credit Card Money Order None Other (please identify): Deposit Account Deposit Account, Number 500393 Deposit Account Name: Schwabe Williamson et al. For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below Charge any additional fee(s) or underpayments of fee(s) Charge any additional fee(s) or underpayments of fee(s) Charge fee(s) indicated below Charge any additional fee(s) or underpayments of fee(s) Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee Information and authorization on PTO-2038. FEE CALCULATION 1. BASIC FILING, SEARCH, AND EXAMINATION FEES FILING FEES SEARCH FEES SEARCH FEES Small Entity Fee (\$) Fee (\$				_ 1	Application Numb	er 09/8	374,563		
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✓ Check Credit Card Money Order None Other (please identify): ✓ Deposit Account Deposit Account Number. 500.393 Deposit Account Name: Schwabe Williamson et al. For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below. except for the filling fee ✓ Charge any additional fee(s) or underpayments of fee(s) ✓ Credit any overpayments WARNING: Information on this form may become public. Credit card Information should not be Included on this form. Provide credit card Information and authorization on PTO-2038. FEE CALCULATION 1. BASIC FILING, SEARCH, AND EXAMINATION FEES SEARCH FEES EXAMINATION FEES Small Entity Small Entity Small Entity Fee (\$) Fee (\$	TOTAL AMOUNT OF PAY	MENT (\$) 790		Attorney Docket	vo. 109	905-135520		
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listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s). **Total Sheets** Number of each additional 50 or fraction thereof Extra Sheets Fee Paid (\$)

(round up to a whole number) x 4. OTHER FEE(S) Fees Paid (\$) Non-English Specification, \$130 fee (no small entity discount) Other (e.g., late filing surcharge): Request for Continued Examination 790

SUBMITTED BY			
Signature	History	Registration No. (Attorney/Agent) 35,432	Telephone 503 222 9981
Name (Print/Type)	Date August 9, 2005		

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Appl. No.: 09/874,563



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Atcheson, et al.

Application No.: 09/874,563

Filed: June 5, 2001

For: METHOD AND APPARATUS FOR RECOMMENDING SELECTIONS BASED ON PREFERENCES IN A MULTI-USER SYSTEM

Mail Stop RCE Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450 Examiner: John W. Hayes

Group Art Unit: 3621

Confirmation No. 6917

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 on this date: August 9, 2005

Typed or Printed: Yvette L. Chriscaden

Signature:

AMENDMENT & RESPONSE IN SUPPORT OF REQUEST FOR CONTINUED EXAMINATION

Dear Sir:

This communication is being submitted in response to the Final Office Action dated May 23, 2005. Applicant respectfully requests reconsideration of the captioned application in light of the amendments and remarks to follow.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.